

Press Release

Source: SGTB

## Baseball Superstar Manny Ramirez Signs on to Represent Changing Times Vitamins Sports Drink, RecoveryX

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SCOTTSDALE, Ariz., Sept. 24 /PRNewswire-FirstCall/ -- CTVX, Inc. (Pink Sheets: [SGTB](#) - [News](#)) Slugger Manny Ramirez has signed on as the leading spokesperson for RecoveryX, an energy/sports drink that contains a clinically tested algae extract which has been shown to reduce edema (swelling) and which may support a compromised immune system. Since strenuous exercise can result in swelling and suppression of the immune system, RecoveryX may help athletes recover more rapidly from sports related activities, exercise or other physical activity.

Ramirez, a two-time world champion, has led the league in batting average, home runs, and runs batted in. A 12-time All-Star selection and former world championship series MVP, Ramirez has been on a major hitting streak since coming to LA in early August, 2008, with a batting average of .400, 16 home runs and 49 RBI's in 49 games.

"Mr. Ramirez is considered to be one of the all time greatest players in baseball," Brian Jensen, Public Relations Director of CTVX Inc. stated. "We feel his work ethic and personality reflect the RecoveryX product image and our target consumer, which is a major reason we asked him to represent our product."

"I was introduced to RecoveryX a couple months back when I was traded to LA and I'm impressed with its benefits," added Ramirez. "Increased energy and faster recovery from workouts are key for professional and every day athletes alike."

Ramirez will appear in commercials, make personal appearances, and attend other events on behalf of RecoveryX.

The agreement between RecoveryX and Ramirez was brokered through Changing Times Vitamins, Inc. and Boras Marketing.

### About RecoveryX

RecoveryX contains a patent pending algae extract that has been clinically tested in humans and animals. Intense exercise can cause swelling and suppress the immune system for several hours, thus potentially increasing an athlete's risk of contracting infections and hampering recovery. The active ingredient in RecoveryX has been shown to reduce edema (swelling) and may support a compromised immune system. RecoveryX may help promote more rapid recovery from sports, exercise, and other physical activity. Made from a variation of unique fresh water algae, RecoveryX contains no empty calories, caffeine or sugars that may cause a quick rush followed by a debilitating crash, and has been shown to have no side effects. The active ingredient in RecoveryX is ProAlgaZyme, a product of Health Enhancement Products, Inc. (OTC Bulletin Board: [HEPI](#) - [News](#)) For more information please log on to <http://www.RecoveryX.com>.

CTVX, (SGTB-PK) headquartered in Scottsdale, Arizona, is developing a network of synergistic divisions with the primary focus on proprietary Natural Health & Fitness Products, technology for Athletes Community Web Sites, Sports Event Promotions and Total Body Fitness oriented Health Clubs. Its objective is internal development of these divisions in which it can add significant shareholder value by leveraging the CTVX's

collective knowledge and marketing resources into a successful sports oriented venture. Combined Management has that's extensive expertise in Investment Banking, Advertising, Natural Product Development/Sales and Marketing, Web site technology and Health and Fitness.

Except for any historical information, the matters discussed in this press release contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements involve risks and uncertainties. A number of factors could cause actual results to differ from those indicated in the forward-looking statements. Such statements are subject to a number of assumptions, risks and uncertainties. Readers are cautioned that such statements are not guarantees of future performance and those actual results or developments may differ materially from those set forth in the forward- looking statements. The company undertakes no obligation to publicly update or revise forward-looking statements, whether as a result of new information or otherwise.

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